



JULY 2006

MOA Charter #217  
BMW RA #300

2006 CLUB OFFICERS

President: Ron Aikins  
 Vice President: Jay Whyte  
 Secretary/Treasurer/  
 Pillion Princess: Dale Whyte  
 Director: Tom Brazier  
 Director: Mike Clark  
 Director: Dick Dodd  
 Director: Bob Wilson  
 Director: Chuck Hof  
 Newsletter Editor: Dale Whyte  
 Club Postmaster: Jay Whyte

Submission of advertisements/articles/product evaluations are due to the editor by the 15<sup>th</sup> of each month to the Newsletter Editor.

The Monterey Bay BMW Riders meet Saturdays at 9am (when a ride is not scheduled) for breakfast and conversation. See web site for current location. Social Coordinator: Denny Adkins  
 web site: [www.mbr.org](http://www.mbr.org)

## President's Message



### **Rebate Cash-In Time at Santa Cruz BMW**

As many of you know from years past, dollars spent at Santa Cruz BMW by members of our club one year reap rewards the next. Not only do you receive a cash rebate that you can spend at the dealership, the club is also credited from the money spent by the membership in general.

By now, if you have a rebate coming, you should have received a notice card from the dealership letting you know the amount of your rebate and that you have until the last day of this month to use it. Yes, it is a case of use-it-or-lose-it. This year the notices were mailed out a little later than usual due to some computer problems at the dealership, but better late than never.

For those members unaware of the program or who have never taken advantage of it, perhaps you should consider the rebate program the next time you're thinking about a purchase of a BMW product. You'll do yourself

a favor in future rebate dollars, not to mention helping your club and supporting our local dealership.

### **July, August, and September Rides**

When the Board of Directors and other members got together at the first of the year, several volunteered to lead one or more of the monthly rides. We did not completely fill the calendar, however. For my part, I said I would lead a ride to Cambria in July or August. At this point I will take responsibility for both the July and August rides, and make the Cambria run in August.

For this month, due to my personal schedule, the ride will actually be on the fifth Saturday (how often does *that* happen?), the 29<sup>th</sup>. I will only say that we will be going *north*, though not north of San Francisco, and the ultimate destination will remain a surprise.

So we're still looking for another volunteer to lead a ride in September. If anyone would like to step up but would rather lead in August, we can discuss trading months.

Let's keep on ridin'!



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SATURDAY'S, WHEN A RIDE OR CLUB EVENT IS NOT PLANNED, THE CLUB MEETS FOR BREAKFAST at 9am – please see web site for current location.

Down the road.....

July 21-23 Laguna Seca Red Bull US Grand Prix  
July 29 Northern Exposure Ride -- Leader: Ron Aikins  
August Cambria/Hearst Castle – Ron Aikins, ride leader

September TBD  
October Castle Air Museum – Tom Brazier, ride leader  
November Solvang M/C Museum – Dick Dodd, ride leader  
December Holiday Party! December 2<sup>nd</sup> at the Hursts

MONTEREY BAY BMW RIDERS  
629 Main Street, P.M.B. 385  
Watsonville, CA 95076

## FIRST CLASS MAIL

check out our web site:  
<http://www.mbr.org>